

» Contact

Graduate School of International Management
Aoyama Gakuin University

4-4-25 Shibuya, Shibuya-ku, Tokyo, 150-8366, Japan

Telephone: (+81) 3-3409-8025 (main line)

<https://www.aoyamabusinessschool.com>



Aoyama Business School

Message from the Dean

To prospective Aoyama Business School students*

Welcome to the Aoyama Business School. The core of our mission is to foster you as creative leaders who fulfill their social responsibility and serve as global citizens, and to develop a prosperous future through our leading research activities.

Our unique curriculum, culture, history, and location in Aoyama, Tokyo – the world's trendiest city – combine to provide a learning experience that will have a profound impact on your life. The main feature of our program is that you will be able to experience your own personal change through the trinity of the compulsory, elective and Aoyama Action Learning modules.

Our global academic network is steadily expanding, which facilitates the international learning experience for students. We also continue to focus on SDGs/ESG-related research and education to support not only our students, but also for alumni, local businesses, and society. Through our shared cooperation, we strive to enhance the student practical learning experience.

All that remains is for you to join our community and have the best time of your life in Tokyo. I hope that you will join our community of life-long learners.

* Aoyama Business School is also known as the Graduate School of International Management, Aoyama Gakuin University.



Dean of the Graduate
School of
International
Management

Takamichi Hosoda



Mission

» The Mission of ABS

Aoyama Business School (ABS) fosters creative leaders who fulfill their potential as global citizens, and develops a prosperous future through its leading research activities.

» ABS Ideals

ABS cultivates managers who make decisions based on independent thinking and analysis. It has a curriculum based on global standards, a systematic, integrated, practical learning system, and modules that incorporate leading business research. We ceaselessly improve our program to stay abreast of international trends and needs. Our curriculum combines acquiring specialized expertise, synthesizing cross-functional knowledge, and studying and practicing methodology. Cutting-edge researchers and instructors with rich professional experience teach our modules. They incorporate the latest business theories and issues to bring rich theoretical understanding and practical business knowledge.

» ABS History

The cornerstone of Aoyama Business School is the Master's Course in International Business, established in April 1990. It was the first private university graduate-level program in Japan consisting of evening modules for business people.

Aoyama Business School also established its 5-year doctoral program in April 2006 to cultivate practical researchers.

Aoyama Action Learning Modules

Aoyama Business School's MBA offers the modules below to hone the knowledge gained earlier in the program. Each module is developed in collaboration with overseas business schools or industry.
*The content is current as of the creation of this page.

» Management Game

Groups of four or five students manage virtual wristwatch companies for a simulated three-year period. They compete against rivals composed of MBA students in schools such as Carnegie Mellon University.

» Advanced Corporate Communication

This module trains professionals in investor relations (IR), shareholder relations (SR), and sustainability management. Managers, officers, and leading scholars in these areas conduct each session. Topics include IR, SR, sustainable finance, ESG investment, executive compensations, corporate governance, and directors' meetings.

» Marketing Planning Project

The Marketing Planning project covers all aspects of marketing. GSIM collaborates with industry to give students hands-on experience solving business management challenges and planning needs-based strategies for real clients.

» Global Entrepreneurship

Students will develop entrepreneurial skills by exploring idea generation, market analysis, portfolio development, strategic decision-making and business plan development with a global market focus. To ensure the viability of business plans, this module incorporates action learning, engaging students in discussions, case studies and feedback sessions with experts from international organisations, industry professionals and other key stakeholders.

» Business Planning

In this module, student teams create new business project plans based on their own ideas. They cultivate skills for starting up venture businesses (including internal startups) in the near future.

» Business Analysis and Fund Management Simulation

Students will prepare analyst reports that provide earnings forecasts and investment recommendations based on business analysis and experience simulating active portfolio management in Japanese capital markets.



» Social Innovation

Learn how to leverage systems thinking to grasp the essence of challenges and construct strategies, as well as how to involve multiple stakeholders to design collective impact. Simultaneously, aim to create business models that drive social change by utilizing the business mindset and skills acquired in the MBA program.

MBA Program

Aoyama Business School offers both daytime and evening MBA courses. In the daytime course, classes are mostly held during the daytime on weekdays. In the evening course, modules are designed for students currently working, with classes held on weekday evenings and Saturdays. Admission to the evening course requires at least three years of work experience.

The curriculum structure for both courses is identical. Only class scheduling and the work experience requirement differ between the two courses. Aoyama Business School's MBA program is based on coursework and does not require a thesis. The MBA curriculum comprises the following sets of modules:

» Compulsory Modules: Learn a foundation in each field of management

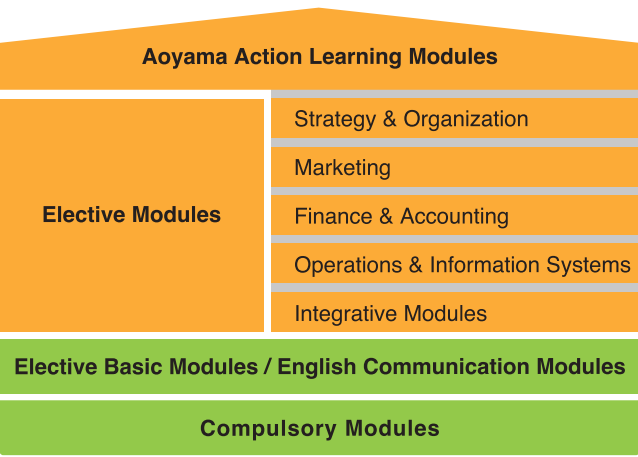
Students gain fundamental knowledge and learn conceptual frameworks in subjects essential to corporate management: Management Strategy, Organizational Behavior, Marketing, Accounting, Finance, Operations, Business Ethics, Economics, and Statistics.

» Elective Basic Modules: Acquire methodologies, international perspectives, communication skills and more

Students gain methodological competence, an international perspective, ethical standards, and communication skills common to all management fields. These modules are taken after the student's first semester in the program.

» English Communication Modules: Develop communication skills for global business settings

Students develop communication skills to succeed in global business settings. These modules are taught in English. Students can choose the modules that suit their English language proficiency.



» Elective Modules: Gain specialized knowledge in fields of management

Students explore the fields they choose. Students can study Strategy and Organization, Marketing, Finance and Accounting, and Operations and Information Systems, deepening their knowledge and building expertise.

【Overseas Study Seminar】

In this module, we visit overseas universities and other institutions to learn about foreign economies and societies, take classes, and deepen exchanges with business school students and business people. In recent years we have visited Malaysia and Thailand. In the case of Malaysia, students are expected to understand Islamic finance and the current state of Malaysian society, which is an ethnically diverse country with Islam as its state religion.

Doctoral Programs

ABS has a Ph.D. program that cultivates academic researchers and a DBA program that trains researchers for companies and other organizations. Doctoral students work with our superb faculty members: researchers at the forefront of academia and instructors with extensive business experience.

